

## **Digital Dimension, a subsidiary of Econocom Group, announces the acquisition of Rayonnance, a specialist in mobile solutions for businesses**

Rayonnance is a leading French company specialising in designing and implementing mobile business solutions, in particular in the retail, manufacturing, logistics, construction and healthcare industries. The company offers a comprehensive range of tailored solutions for supplying hardware solutions (smartphones, industrial PDAs and tablets) running Windows, iOS and Android, and integrating business applications developed by its in-house teams. Rayonnance also has its own EMM (Enterprise Mobile Management) middleware solution, "Harmonie", which enables it to offer state-of-the-art services for data synchronisation with IT systems and MDM (mobile device management).

Since its inception in 2002, Rayonnance, which has been backed by investment fund EPF Partners since 2011, has enjoyed uninterrupted growth in sales, achieving revenue of €15 million in 2013. It assists international companies in implementing mobile solutions for their employees and IT systems, with a customer portfolio including Camaïeu, Clear Channel, Danone, Heineken, Hôpitaux de Lyon, Lafarge, Norauto and OCP. Rayonnance ranked among the top 150 Ernst & Young and Syntec IT companies in France in 2012 and 2013.

On completion of this initial acquisition, Digital Dimension will hold 70% of the share capital, with the remaining 30% retained by the founding partners, who will continue to play an active role in Rayonnance's future development.

This transaction is part of the highly targeted acquisition strategy implemented by Digital Dimension to establish itself rapidly as a major player in the design, development and operation of cloud-based front office solutions.

These acquisitions will complement Econocom's expertise by introducing new pay-per-use solutions.

Digital Dimension's ambitious development plan aims to achieve revenue of €120 million by 2016. To that end, it plans to invest around €100 million over three years.

Created at the beginning of 2014 by Georges Croix, Chairman and CEO, and Econocom, Digital Dimension is one of the major initiatives the group has undertaken as part of its Mutation 2017 strategic plan which is designed to establish Econocom as a leading European provider of business-to-business digital services.

***Econocom Group will publish its 2014 half-year revenue after the close of trading on 24 July.***

**About Digital Dimension**

Digital Dimension is a new company formed jointly by its CEO Georges Croix and Econocom Group.

Digital Dimension has implemented an ambitious programme of highly targeted acquisitions in order to establish itself rapidly as a leading player in the French and international market for designing, developing and operating cloud-based business-to-business solutions for corporate users. Digital Dimension targets key accounts with a unique, comprehensive offering of mobile solutions and services.

[www.digitaldimension.fr](http://www.digitaldimension.fr)

**About Econocom**

Econocom is a European provider of business-to-business digital services. In 2013, it posted consolidated revenue of €1.77 billion. The services provided by the group include consulting, sourcing, technology management & financing, and a complete range of IT outsourcing services.

On 22 November, 2013, Econocom finalised the acquisition of the entire share capital of Osiatix, a major infrastructure service provider and related applications specialist. This transaction has resulted in the creation of a major new digital service company, with over 8,000 employees in 20 countries and cumulated revenue of around €2 billion.

The Econocom Group share (BE0974266950 - ECONB) has been listed on the Euronext NYSE in Brussels since 1986 and is part of the BelMid index.

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