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REGULATED INFORMATION

8 January 2014

Econocom successfully places €175 million of net share settled bonds convertible into new shares and/or exchangeable for existing shares (ORNANE)

Econocom Group SA/NV (“Econocom” or the “Company”), a European business-to-business digital service provider, announced today the successful placing of net share settled bonds convertible into new shares and/or exchangeable for existing shares (ORNANE) due in 2019 (the “Bonds”) for a total amount of €175 million (the “Offering”).

The Bonds were placed through an accelerated bookbuilding placement to qualified investors (based outside the United States of America, Canada, Australia and Japan). The success of the Offering, which was several times oversubscribed in a few hours, led Econocom to exercise in full the extension clause of €25 million, increasing the total nominal amount from €150 million to €175 million, and confirms the excellent market perception of Econocom as well as the strong confidence of international investors in the Company’s prospects.

The Bonds are issued with an initial conversion premium of 33% over the reference price* of the Econocom share of €7.9696.

The Bonds carry a fixed coupon of 1.50% per annum payable annually in arrears on 15 January of each year. They will be issued at 100% of the principal amount (i.e. €10.60 per Bond) and, unless previously redeemed, converted or repurchased, will be redeemed in cash on 15 January 2019 at the accreted redemption price of 105.26% of the principal amount, corresponding to an effective conversion premium and price of respectively 40% and €11.16 at maturity.

Upon exercise of their conversion right, Bondholders will receive an amount in cash corresponding to the accreted value and, as the case may be, an amount payable in new

* reference share price, calculated as the volume-weighted average price of the Econocom Shares on NYSE Euronext Brussels (BE0974266950 - ECONB) between launch and pricing

and/or existing shares (the "Shares") for the balance. Econocom will also be able to deliver solely new and/or existing Shares.

Econocom will have the option to redeem all of the Bonds early on or after 3 March 2017 at a price equal to the accreted principal amount (plus accrued interest) in accordance with the terms and conditions of the Bonds, if the value of the underlying Econocom Shares exceeds 130% of the accreted principal amount of the Bonds over a specified period.

Payment for and delivery of the Bonds are expected to take place on or about 15 January 2014. The payment and delivery are subject to customary conditions precedent for this type of transaction.

The proceeds from the issue of the Bonds will be used to strengthen Econocom's financial resources, particularly in the context of its Mutation 2013 - 2017 strategic plan announced on 24 April, 2013. This plan should allow Econocom, by continuing its mixed organic and external growth strategy, to double in size within five years to reach revenue of €3 billion and recurring operating profit of €150 million.

The dividend levels referred to in the documentation of the Offering and relating to the anti-dilution mechanisms defined in the Terms and Conditions of the Bonds are used solely for that purpose and shall not be deemed to constitute any future guidance with respect to any dividend policy of the Company. The full Terms and Conditions of the Bonds are included in the special report of the board of directors which is available on the website of the Company.

The Company agreed to certain restrictions on its ability to issue or dispose of ordinary shares, convertible bonds or related securities during a period commencing today and ending 90 days after the closing of the Offering, subject to certain exemptions. Jean-Louis Bouchard, Econocom Group's main shareholder, agreed not to sell Econocom securities over the same period, subject to certain exemptions.

Application to admit the Bonds to trading on the Open Market (*Freiverkehr*) of the Frankfurt Stock Exchange should be made no later than 15 January 2014.

BNP PARIBAS FORTIS and SOCIETE GENERALE CORPORATE & INVESTMENT BANKING acted as Joint Lead Managers and Joint Bookrunners in respect of the Offering. PETERCAM acted as co-Manager.

The preliminary 2013 full-year results will be published after the close of trading on 28 January 2014.

About Econocom

Econocom is a European provider of business-to-business digital services. In 2012, it posted consolidated revenue of €1.54 billion. The services provided by the group include consulting, sourcing, technology management & financing, and a complete range of IT outsourcing services. On 22 November, 2013, Econocom finalised the acquisition of the entire share capital of Osiatix, a major infrastructure service provider and related applications specialist. This transaction has resulted in the creation of a major new digital service company, with over 8,000 employees in 20 countries and cumulated revenue of around €2 billion.

The Econocom Group share (BE0974266950 - ECONB) has been listed on the Euronext NYSE in Brussels since 1986 and is part of the BelMid index.

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